

## EXCLUSIVE VIP BROKER LAUNCH <u>CLIENT INCENTIVES</u>

## FREE ASSIGNMENT

(Value of \$5,000) Legal fee applies



## Reduced Development Charges STUDIO/JR 1B/1B/1B+D/JR 2B \$18,000 \$5,000

(For deals written between October 11<sup>th</sup> and November 15<sup>th</sup> only)

2B/2B+D/3B/LW/TOWNHOME \$21,000 \$8,000

(For deals written between October 11th and November 15th only)



All Prices, incentives, and specifications are subject to change without notice E.& O.E. \*Floor premiums and outdoor condition premiums may apply. HST included in Purchase Price. Please speak to a Sales Representative for details. \*\*All optional walls for room conversions may be done at Décor Appointment, optional items are not included in Purchase Price + Incentive timeline subject to change without notice Brokers Protected. E. & O.E. October 10<sup>th</sup>, 2023.







#### STUDIO/JR ONE\*\* BEDROOM SUITES

MODEL	BED	BATH	SIZE	VIEW	OUTDOOR	STARTING PRICE*
SA	STUDIO	1	336	Ν	JULIET	\$419,990
SB	STUDIO	1	336	Ν	JULIET	\$431,990
SJ	JR ONE	1	468	S	JULIET	\$467,990
SD	STUDIO	1	404	Е	BAL	\$479,990
SE	JR ONE	1	415	W	JULIET	\$475,990
SK	JR ONE	1	474	S	BAL	\$493,990
SM	JR ONE	1	484	E	JULIET	\$501,990

#### **ONE BEDROOM SUITES**

BED	BATH	SIZE	VIEW	OUTDOOR	STARTING PRICE*	
1B	1	490	E	JULIET	\$524,990	
1B	1	502	S	BAL	\$556,990	
1B	1	522	E	JULIET	\$548,990	
1B	1	542	W	JULIET	\$558,990	
1B	1	502	S	JULIET	\$548,990	
RE/MAX						
	1B 1B 1B 1B	1B 1   1B 1   1B 1   1B 1   1B 1	1B14901B15021B15221B1542	1B1490E1B1502S1B1522E1B1542W	1B     1     490     E     JULIET       1B     1     502     S     BAL       1B     1     522     E     JULIET       1B     1     542     W     JULIET	

#### ONE BEDROOM PLUS DEN SUITES

MODEL	BED	BATH	SIZE	VIEW	OUTDOOR	STARTING PRICE*	
1ACD	1B+D	1 R I	567	ΕŞΤΑ	T E JULIETO K I	R A G \$586,990	
1ZD	1B+D	1	567	E	JULIET	\$595,990	
1B	1B+D	1	491	E	BAL	\$606,990	
1L	1B+D	1	548	E	JULIET	\$660,990	
1A	1B+D	1	461	S	BAL	\$589,990	
1YD	1B+D	2	604	W	JULIET	\$645,990	
1SD	1B+D	2	607	W	JULIET	\$638,990	

Deposit Structure \$10, 000 on signing Balance to 5% in 30 days 5% in 365 days 5% in 540 days 5% on occupancy (2027)

Parking <del>\$70,000</del> \$65,000 Currently Available for units 591 SF and larger All other units will be waitlisted

Locker <del>\$7,000</del> \$6,000 Currently Available for units 548 SF and Larger All other units will be waitlisted



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Brokers Protected. E. & O.E. October 10th, 2023.





Tentative Occupancy Spring 2027

Maintenance fee Approximately \$0.70/SF (Excluding Hydro & Water)



#### JR TWO<sup>\*\*</sup> BEDROOM SUITES

MODEL	BED	BATH	SIZE	VIEW	OUTDOOR	STARTING PRICE*
1C	JR TWO	1	501	Е	BAL	\$618,990
1H	JR TWO	1	531	Ν	BAL	\$657,990
1R	JR TWO	2	585	Ν	JULIET	\$675,990
1BD	JR TWO	1	541	W	BAL	\$664,990
1FD	JR TWO	2	569	S	BAL	\$692,990
1MD	JR TWO	2	587	S	BAL	\$708,990

#### **TWO BEDROOM SUITES**

MODEL	BED	BATH	SIZE	VIEW	OUTDOOR	STARTING PRICE*
2B	2	2	658	Ν	JULIET	\$732,990
2Z	2	2	739	NW	JULIET	\$788,990
2F	2	2	684	Ν	BAL	\$778,990
2К	2	2	689	SW	BAL	\$805,990
2L	2	2	729	NE	JULIET	\$815,990
2T	2	2	784	NE	BAL	\$830,990
2Y	2RE/M	IA)2	781	N	BAL	\$840,990

### TWO BEDROOM PLUS DEN & THREE BEDROOM SUITES

MODEL	BED	BATH	SIZE	VIEW	OUTDOOR	STARTING PRICE*
2BD	2B+D	2	797	NE	BAL	\$870,990
3F	3	2	930	SW	BAL	\$1,005,990
3H	3	2	1012	SE	BAL	\$1,124,990

Deposit Structure \$10, 000 on signing Balance to 5% in 30 days	Parking <del>\$70,000</del> \$65,000 Currently Available for units 591 SF and larger All other units will be waitlisted	Tentative Occupancy Spring 2027
5% in 365 days		Maintenance fee
5% in 540 days	Locker <del>\$7,000</del> \$6,000	Approximately \$0.70/SF
5% on occupancy (2027)	Currently Available for units 548 SF and Larger	(Excluding Hydro & Water)
	All other units will be waitlisted	



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Brokers Protected. E. & O.E. October 10<sup>th</sup>, 2023.









Juliet Balcony A  $\bigcirc$ Living/Dining 12'11" x 11'2" F Ŵ/D Kitchen OIC 6'8" x 10'6" ĎW Bath 뭐 **→** 0



MARLIN SPRING DEVELOPMENTS Greybrook

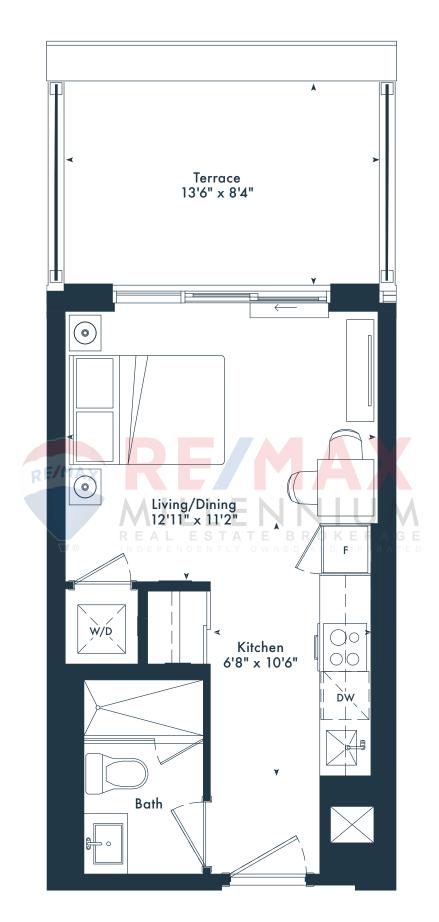




Studio 1 bath 336 SQ. FT.

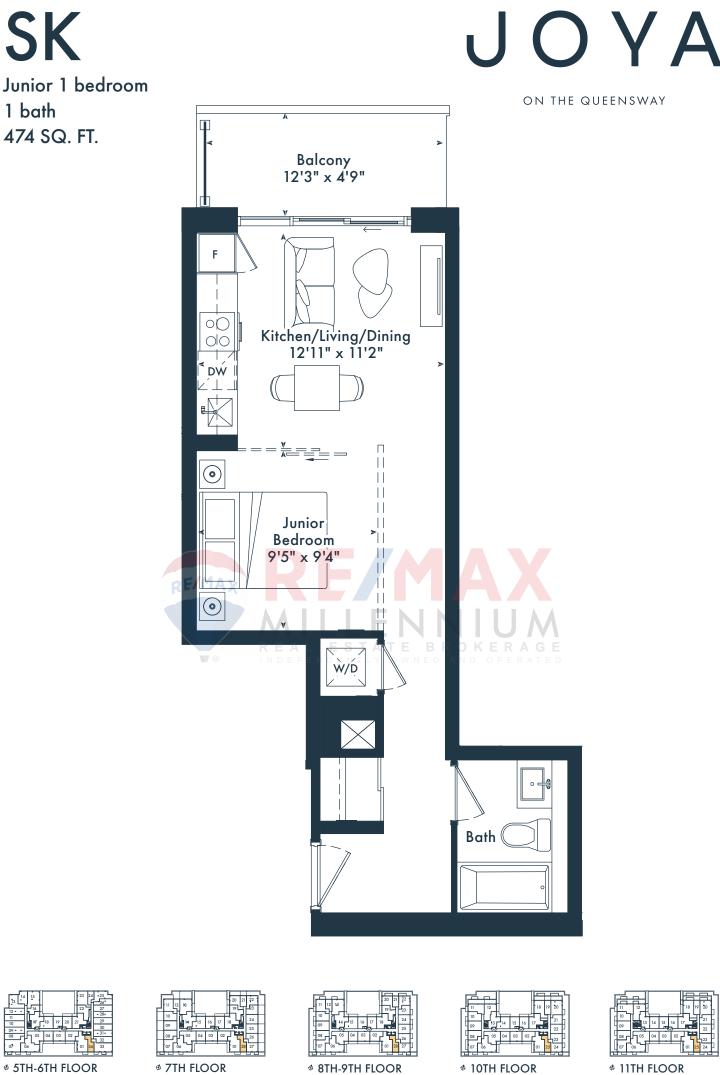


ON THE QUEENSWAY













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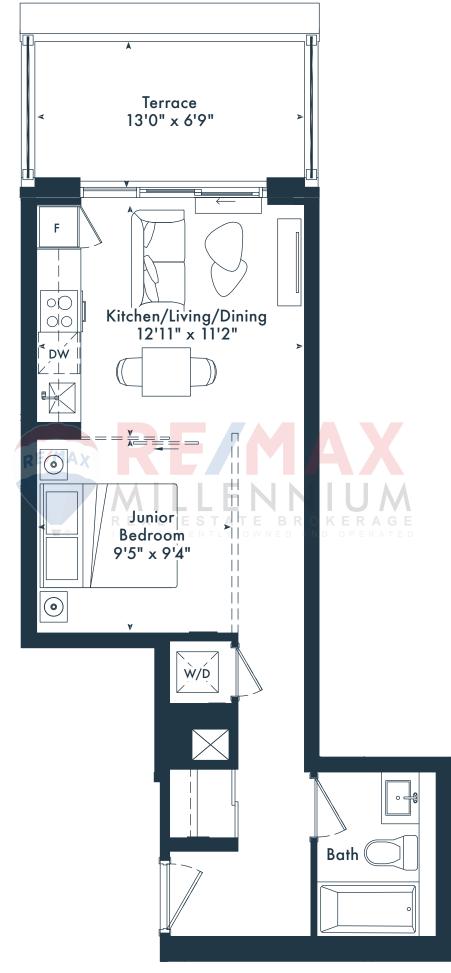
SPRING DEVELOPMENTS





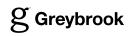


ON THE QUEENSWAY



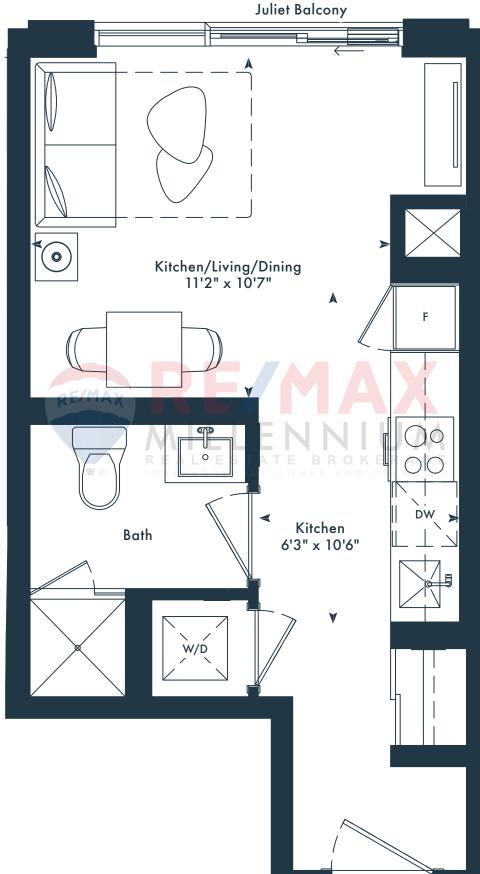






Studio 1 bath 336 SQ. FT.









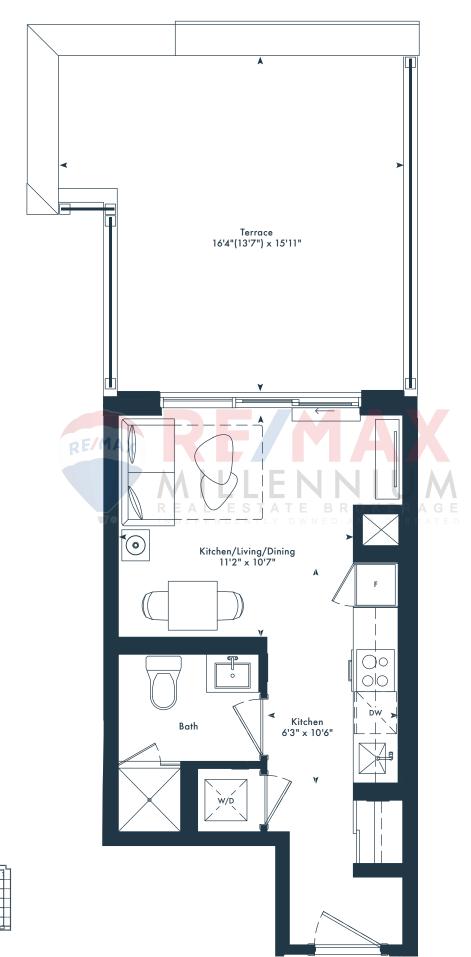




Studio 1 bath 336 SQ. FT.



ON THE QUEENSWAY





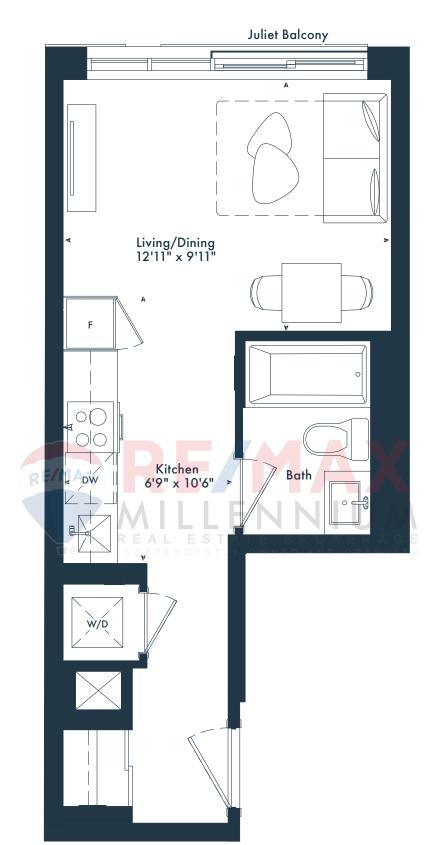




Studio 1 bath 345 SQ. FT.



ON THE QUEENSWAY





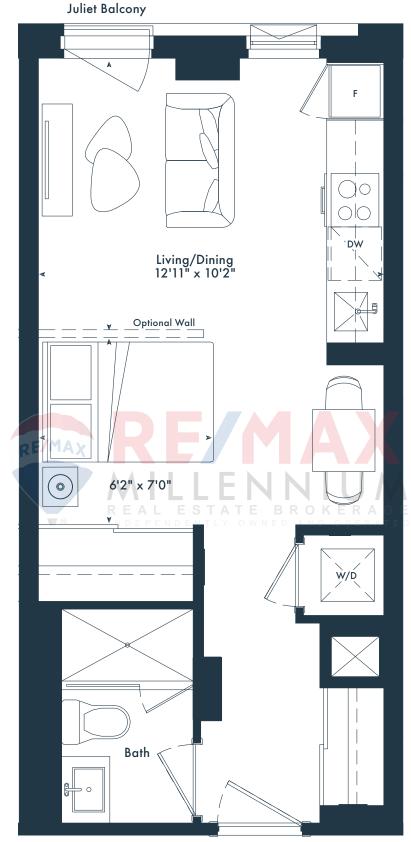




**SE** Junior 1 bedroom 1 bath 415 SQ. FT.



ON THE QUEENSWAY



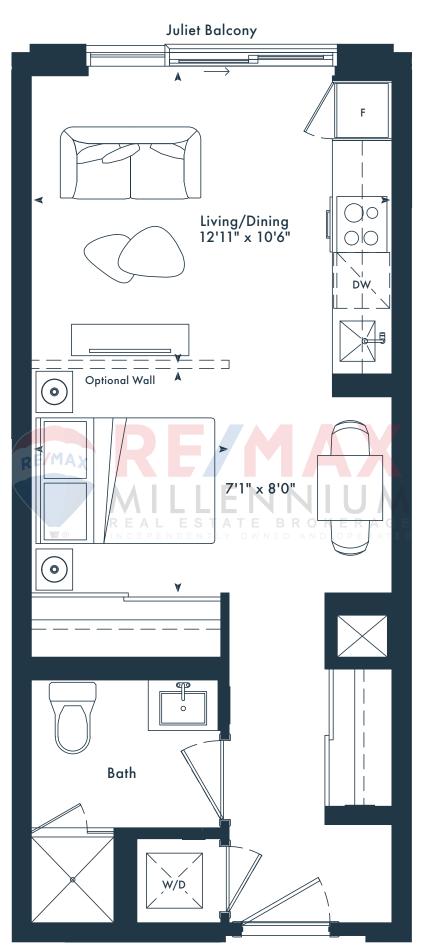


MARLIN SPRING DEVELOPMENTS **Greybrook** 

**SF** Junior 1 bedroom 1 bath 432 SQ. FT.



ON THE QUEENSWAY





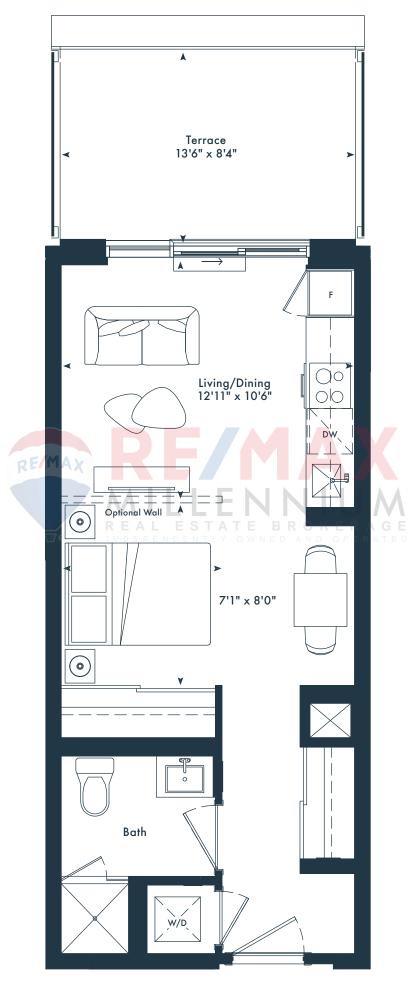




**SF-T** Junior 1 bedroom 1 bath 432 SQ. FT.



ON THE QUEENSWAY





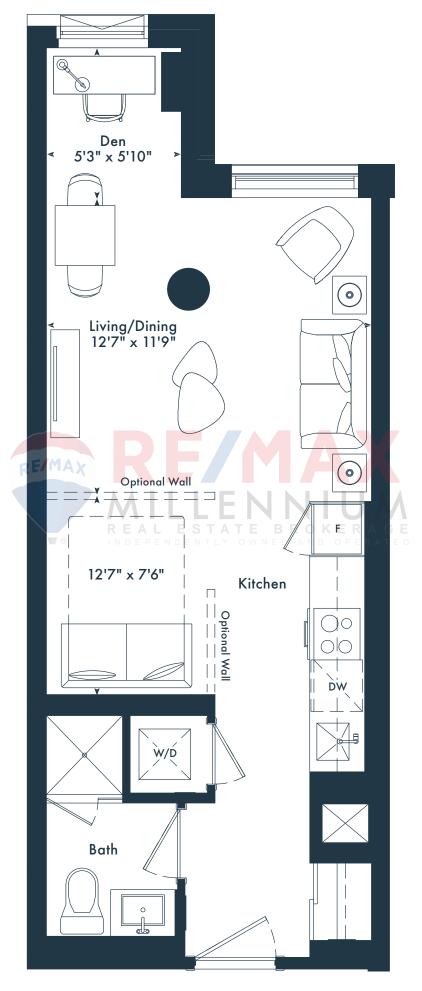




SJ Junior 1 bedroom 1 bath 468 SQ. FT.

# JOYA

ON THE QUEENSWAY





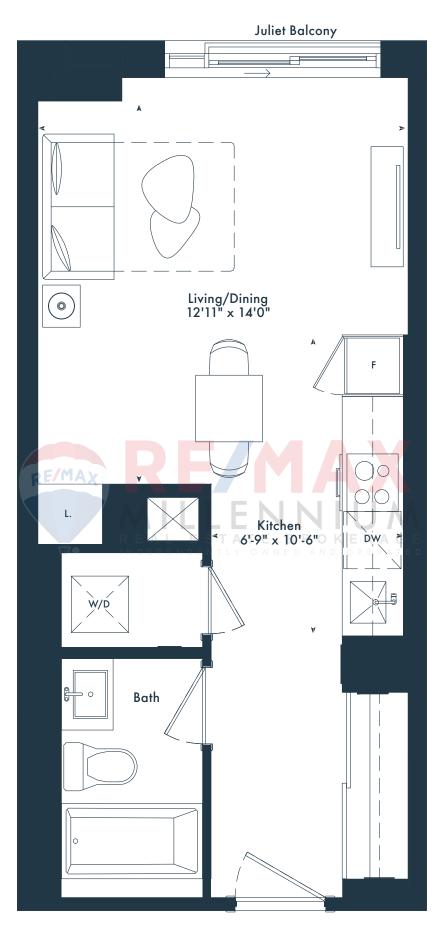




Studio 1 bath 413 SQ. FT.



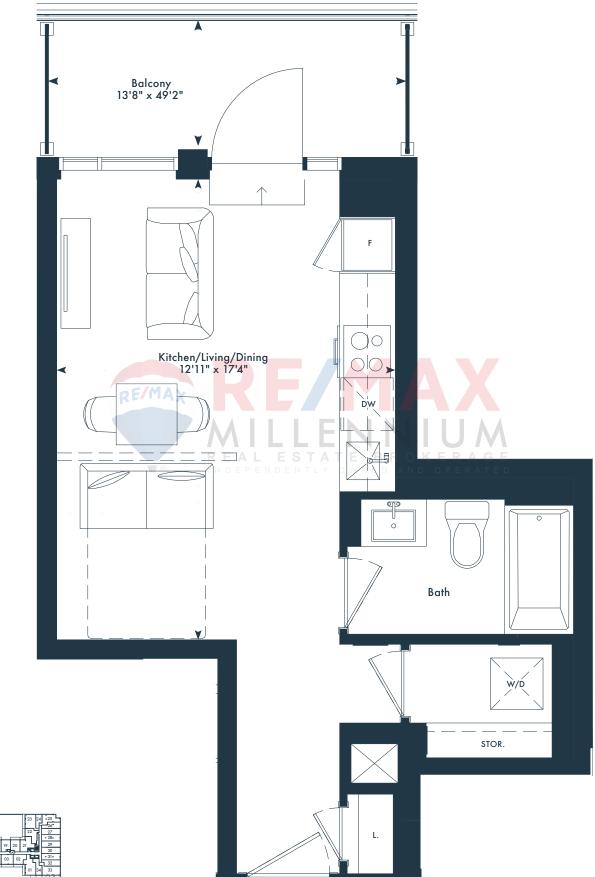
ON THE QUEENSWAY







**SD** Junior 1 bedroom 1 bath 404 SQ. FT. JON THE QUEENSWAY



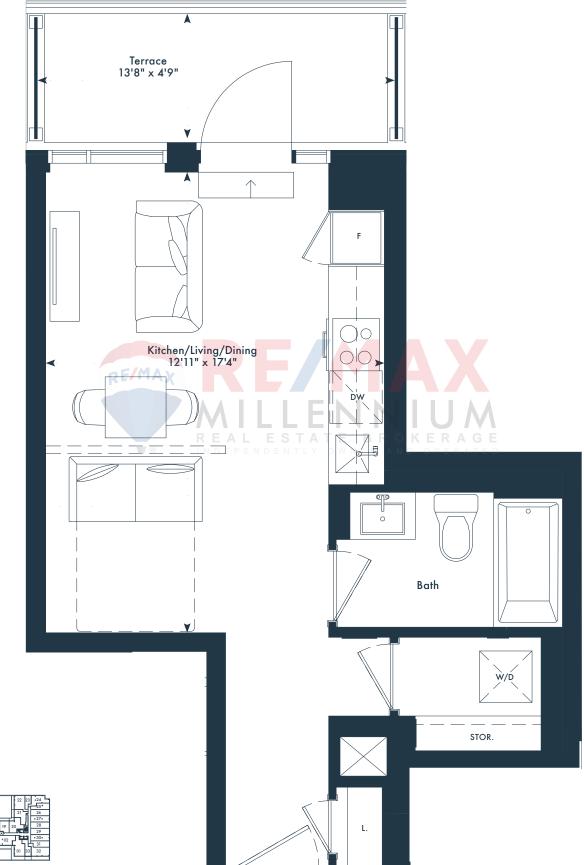
♦ 5TH-6TH FLOOR





**SD-T** Junior 1 bedroom 1 bath 404 SQ. FT.







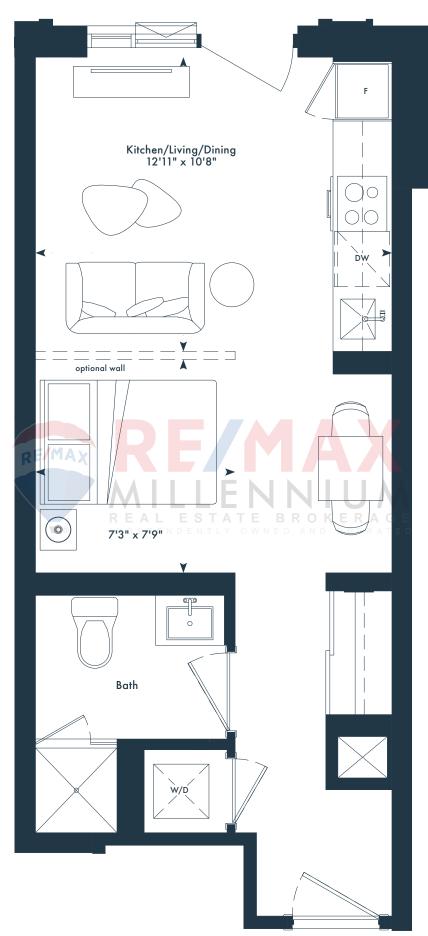
MARLIN SPRING DEVELOPMENTS



**SH** Junior 1 bedroom 1 bath 427 SQ. FT.



ON THE QUEENSWAY





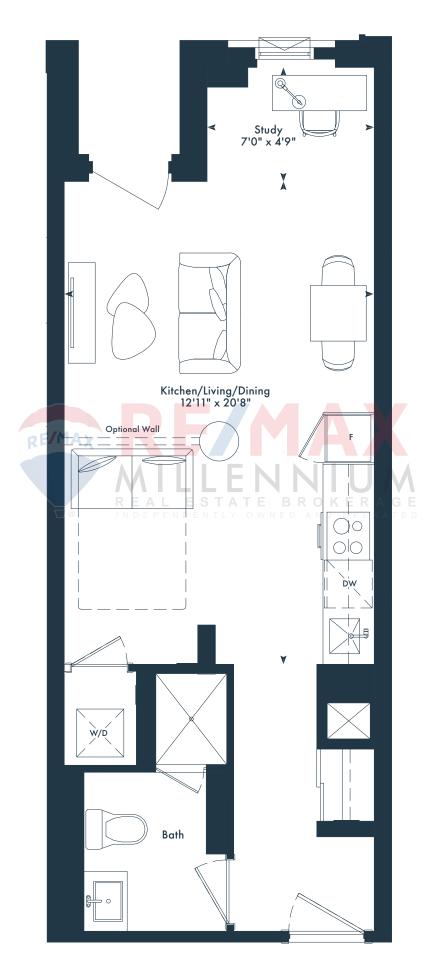




**SL** Junior 1 bedroom 1 bath 490 SQ. FT.



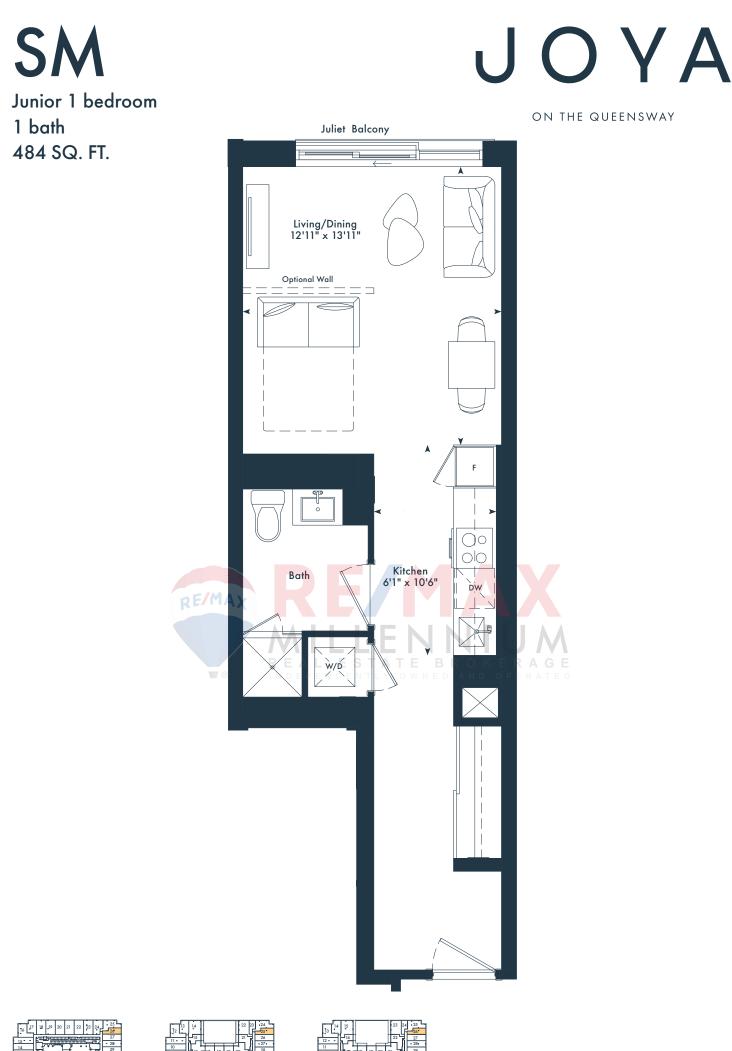
ON THE QUEENSWAY





















Junior 2 bedroom 1 bath 501 SQ. FT. JON THE QUEENSWAY

A Balcony 11'5" x 4<sup>'</sup>11"  $\bigcirc$ Living Bedroom 10'0" x 7'6" 9<u>'</u>5" x 10'7" V A  $( \circ )$ MAX F W/D Kitchen/Dining A <sup>®</sup>10'0" 🗴 13'7"  $\circ$ OOJunior Bedroom Т ţ 8'0" x 6'10" DŴ V Bath 0 J







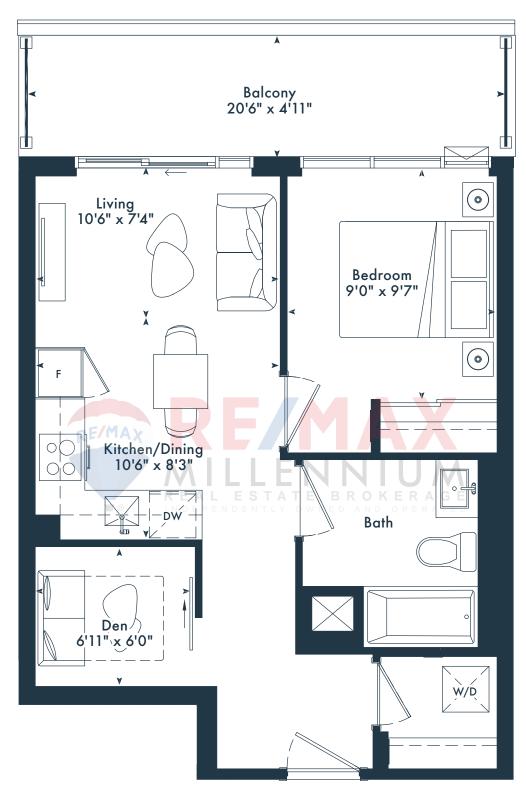




1 bedroom + den 1 bath 531 SQ. FT.



ON THE QUEENSWAY





# 4TH FLOOR

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\* 12TH FLOOR

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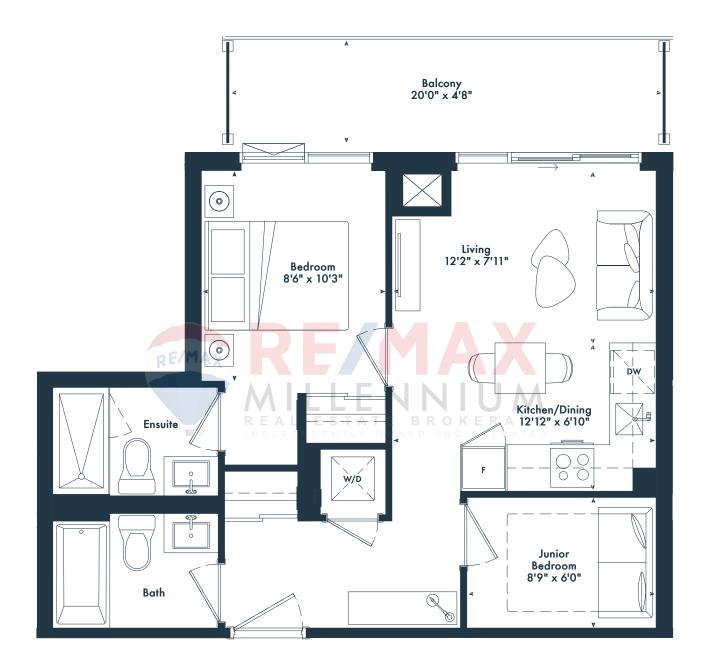






**1FD** Junior 2 bedroom 2 bath 569 SQ. FT.







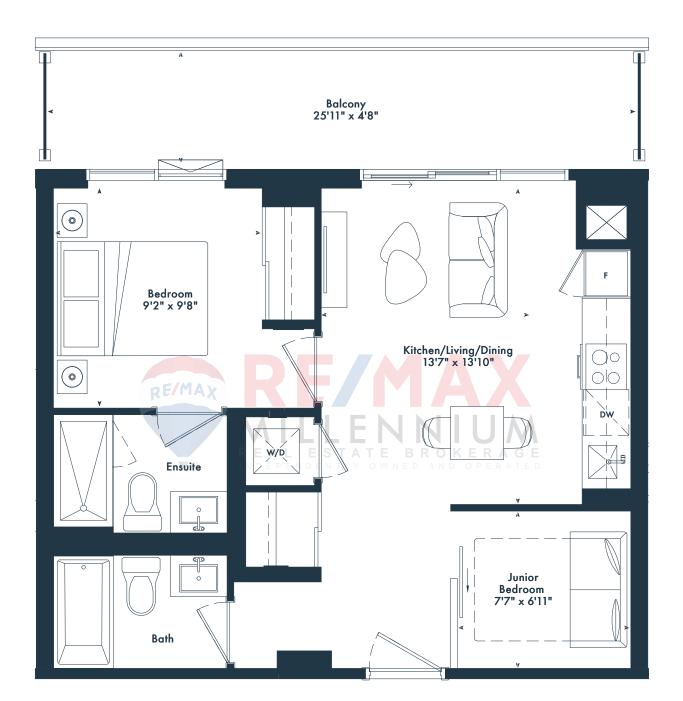






1MD Junior 2 bedroom 2 bath 587 SQ. FT.









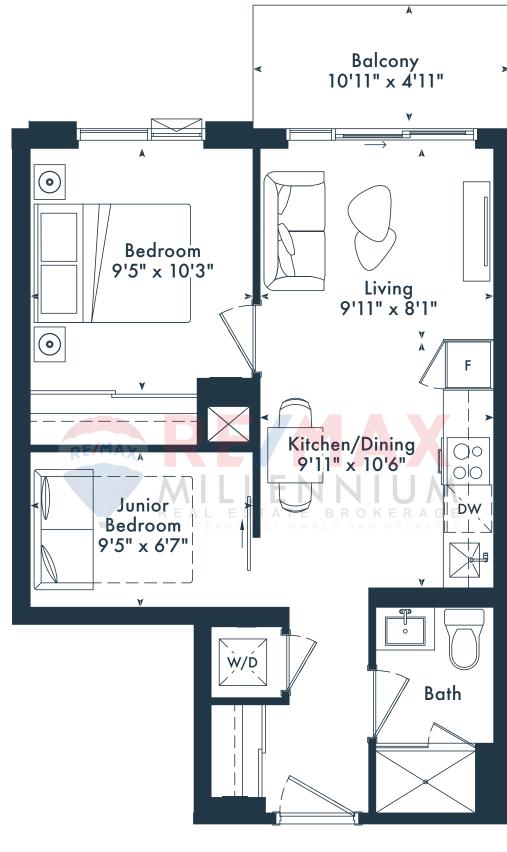
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**1BD** Junior 2 bedroom 1 bath 541 SQ. FT.



ON THE QUEENSWAY







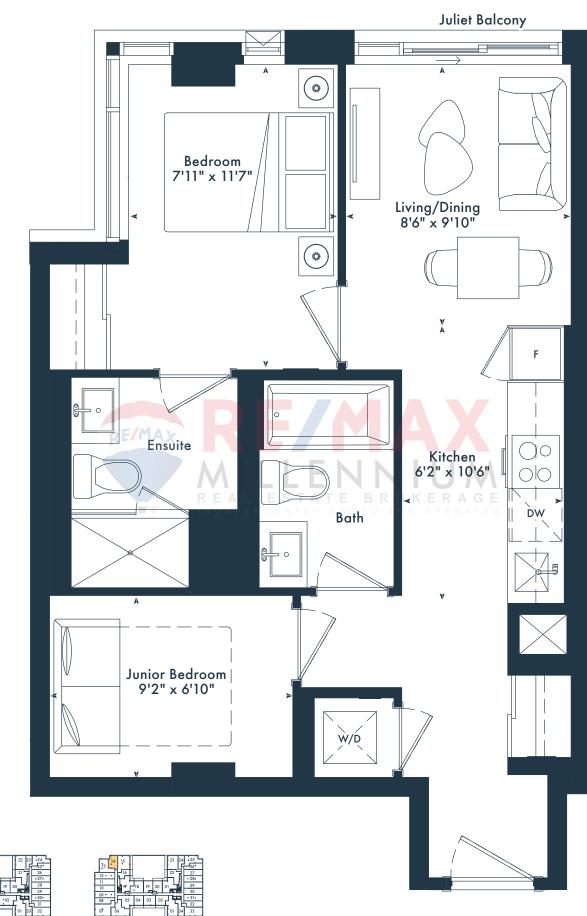




**1R** Junior 2 bedroom 2 bath 585 SQ. FT.



ON THE QUEENSWAY





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✤ 5TH-6TH FLOOR

M A R L I N S P R I N G D E V E L O P M E N T S

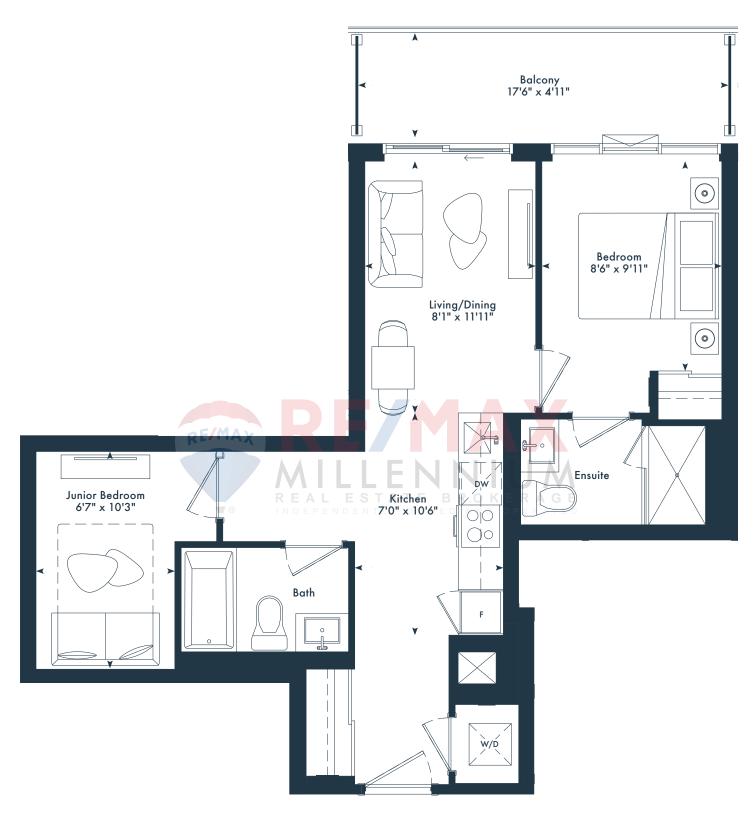


Junior 2 bedroom 2 bath 616 SQ. FT.

1HD



ON THE QUEENSWAY





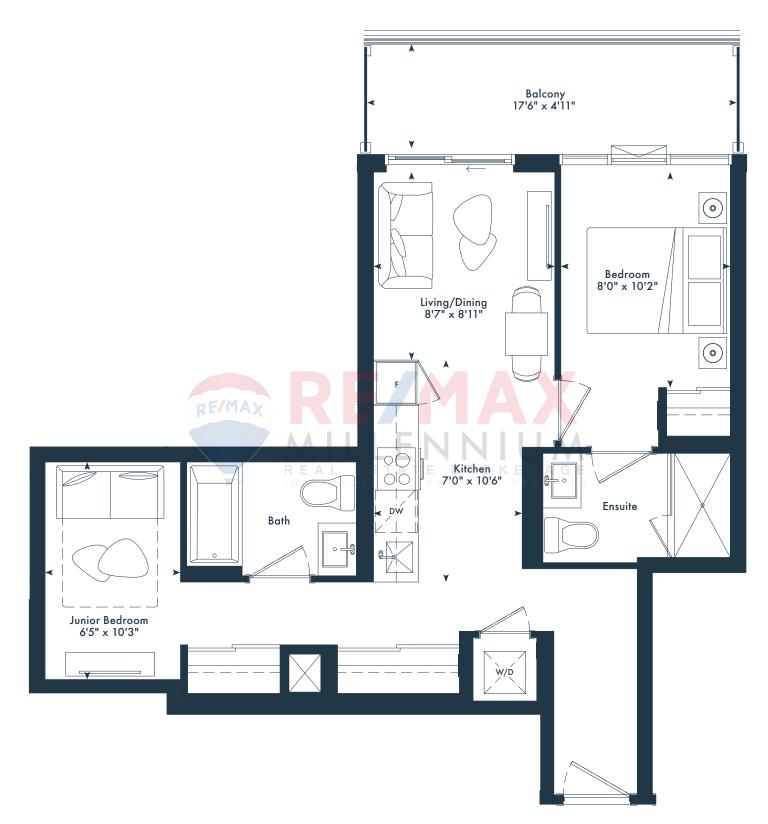






**1JD** Junior 2 bedroom 2 bath 646 SQ. FT.



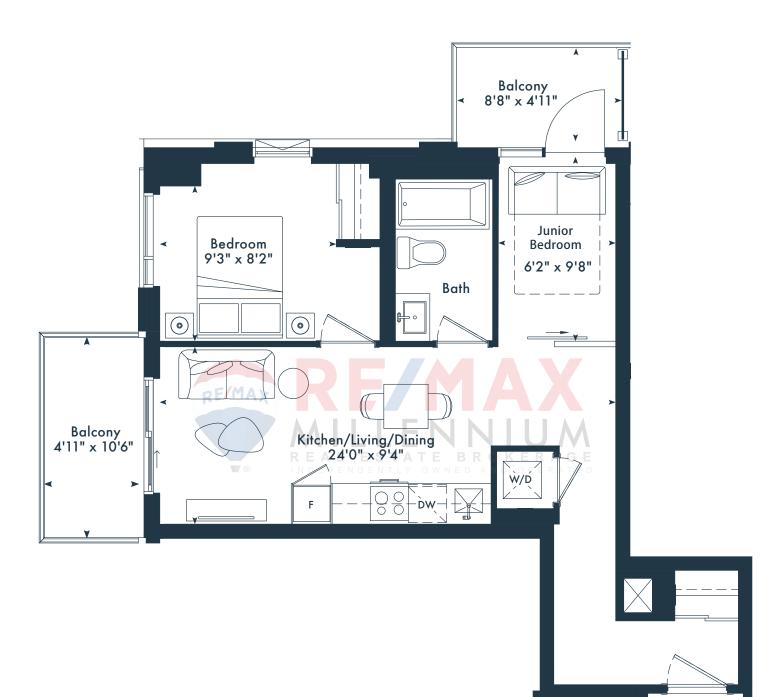




MARLIN SPRING DEVELOPMENTS Greybrook

**1PD** Junior 2 bedroom 1 bath 591 SQ. FT.













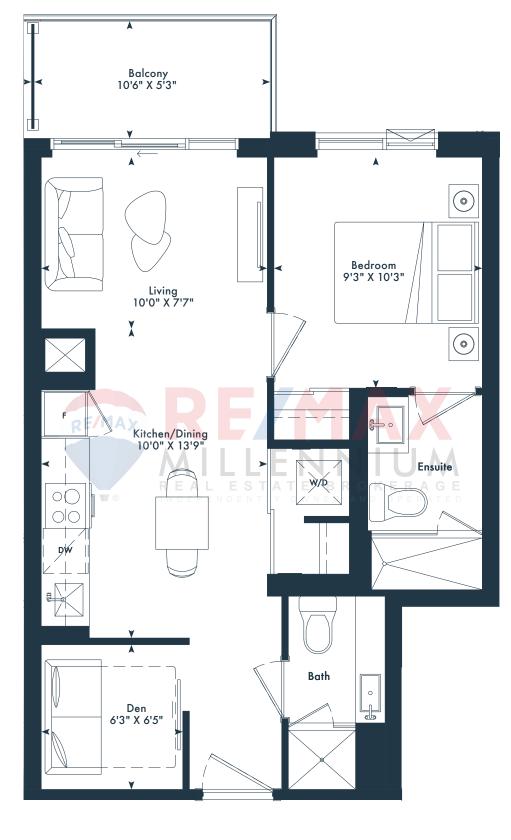
I1TH FLOOR



1 bedroom + den 2 bath 562 SQ. FT.



ON THE QUEENSWAY









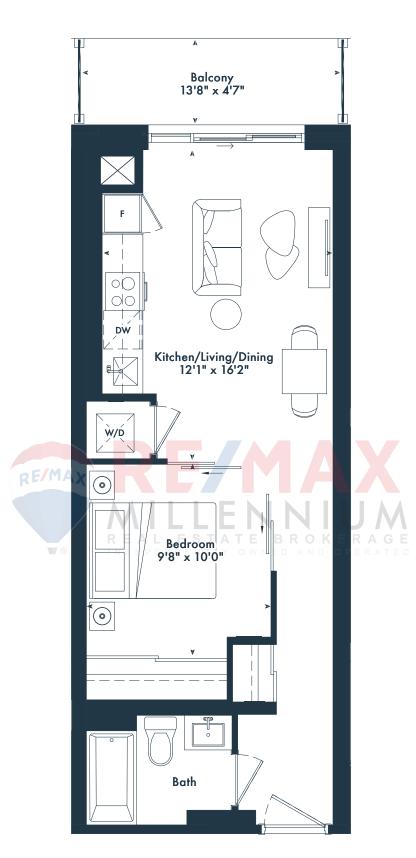




1 bedroom 1 bath 502 SQ. FT.



ON THE QUEENSWAY







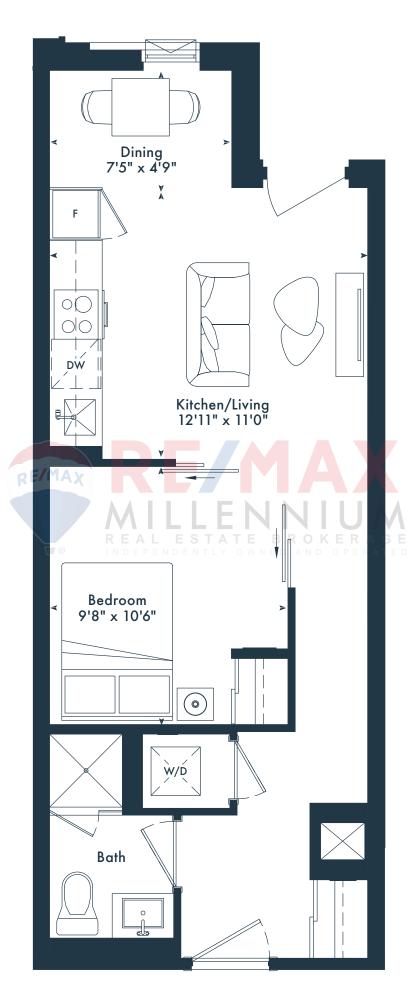




1 bedroom 1 bath 490 SQ. FT.



ON THE QUEENSWAY





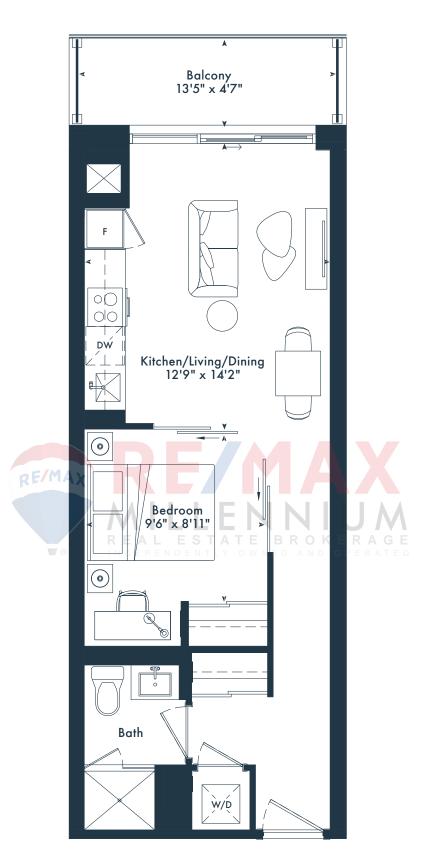




1 bedroom 1 bath 504 SQ. FT.



ON THE QUEENSWAY







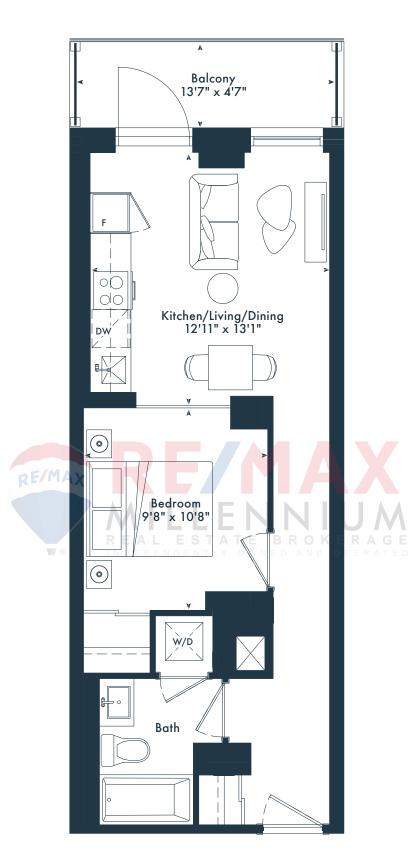




1 bedroom 1 bath 502 SQ. FT.



ON THE QUEENSWAY











1 Dedroom 1 bath 502 SQ. FT.



ON THE QUEENSWAY ٨ Balcony 8'2" x 4'6" V <del>K )</del> F  $\bigcirc \circ$ 00 DW Kitchen/Living/Dining 12'11" x 14'4" Ax • 4 Bedroom 9'8" x 10'7"  $( \circ )$ Bath Ŵ/Ď

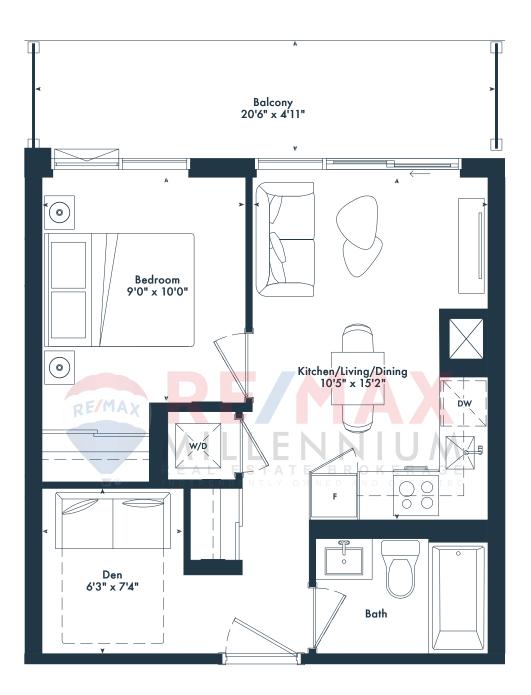






1 1 bedroom + den 1 bath 461 SQ. FT.









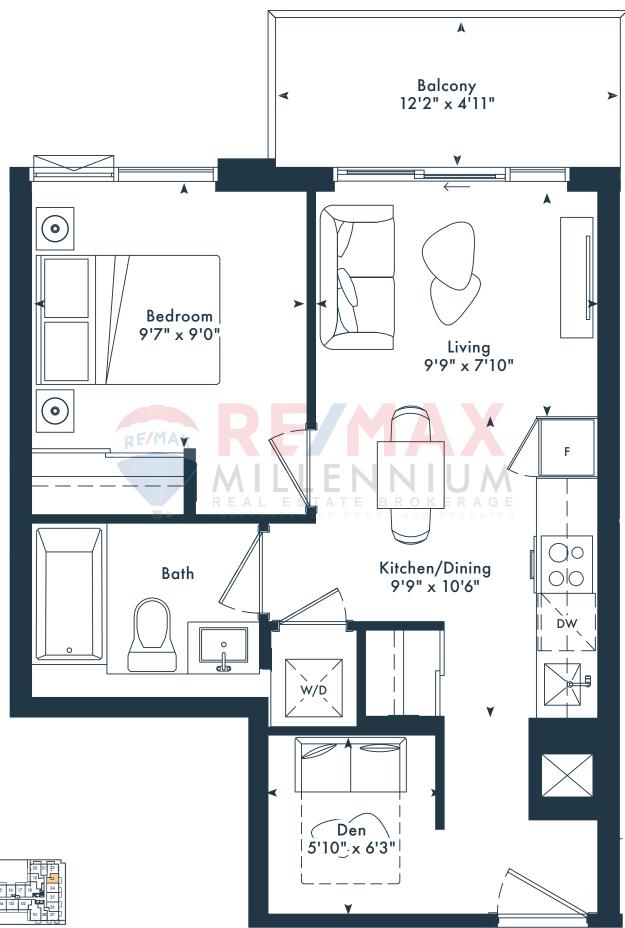




**1B** 1 bedroom + den 1 bath 491 SQ. FT.



ON THE QUEENSWAY





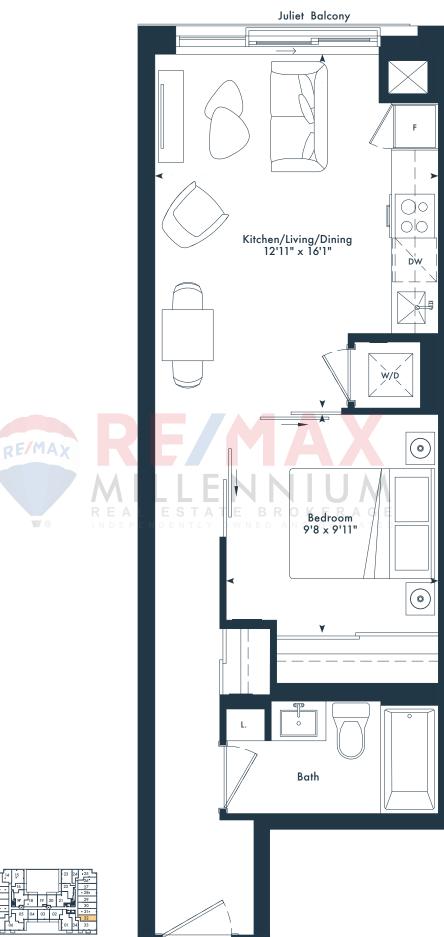
MARLIN SPRING DEVELOPMENTS



**G** 1 bedroom 1 bath 522 SQ. FT.



ON THE QUEENSWAY





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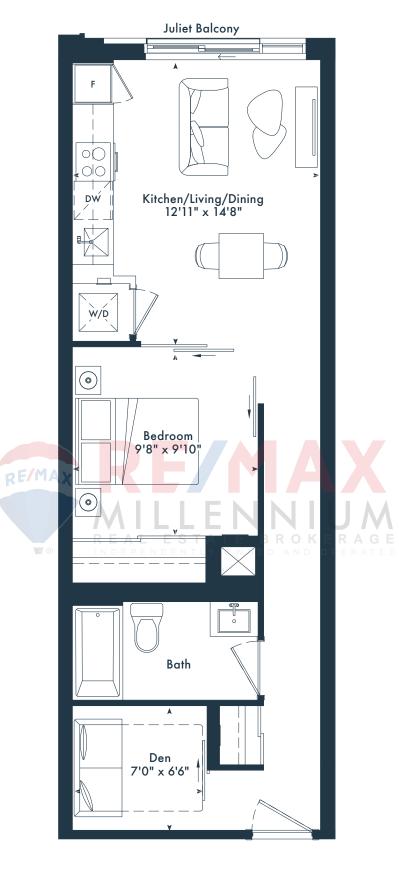




1ED 1 bedroom + den 1 bath 567 SQ. FT.

# JOYA

ON THE QUEENSWAY











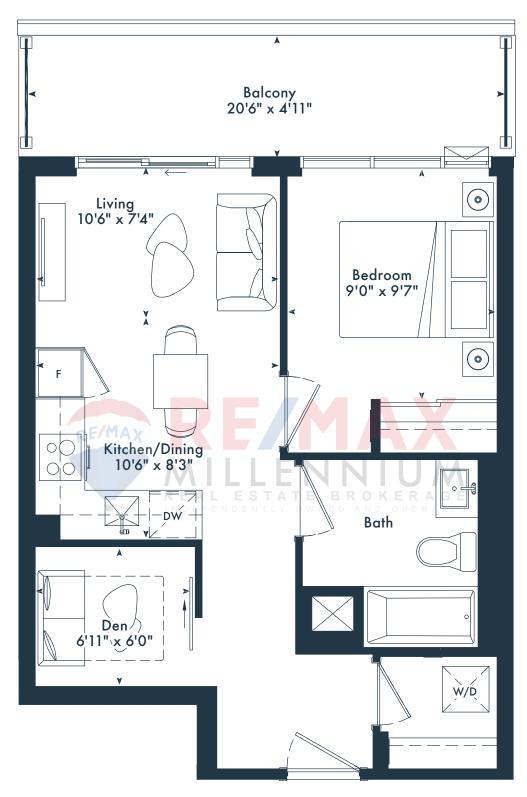




1 bedroom + den 1 bath 616 SQ. FT.



ON THE QUEENSWAY





# 4TH FLOOR





M A R L I N S P R I N G D EVELOPMENTS



\$ 5TH-6TH FLOOR



✤ 12TH FLOOR



● 7TH FLOOR



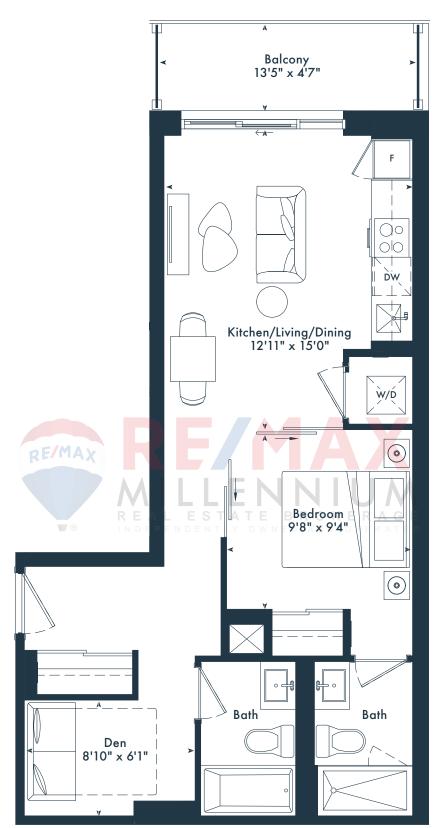




1 bedroom + den 2 bath 602 SQ. FT.



ON THE QUEENSWAY







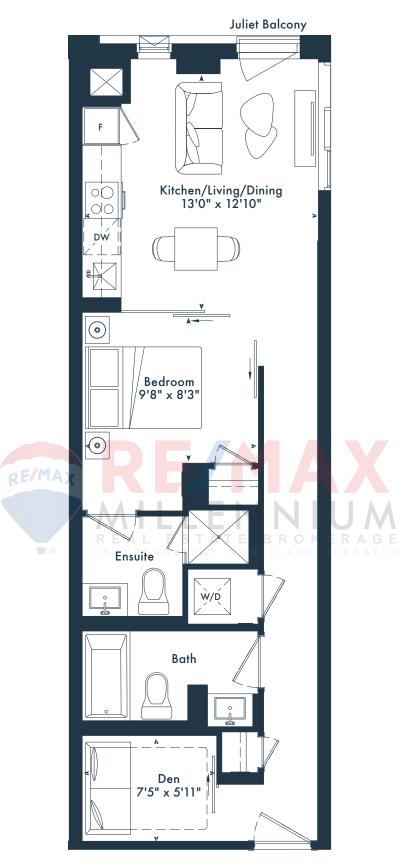




**1SD** 1 bedroom + den 2 bath 607 SQ. FT.



ON THE QUEENSWAY









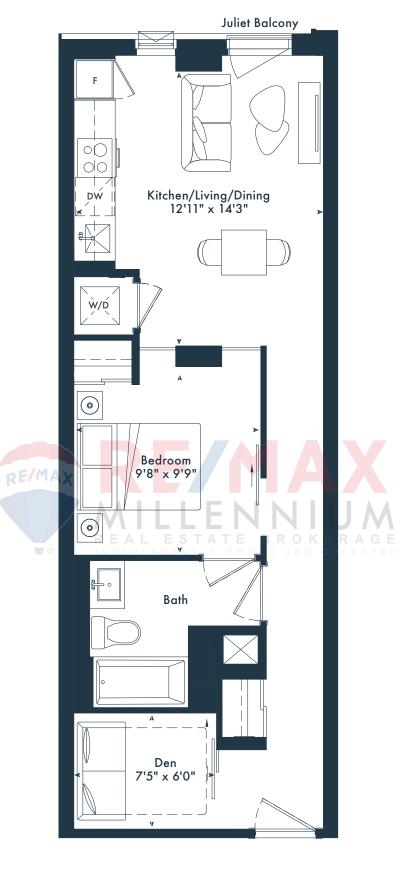




1 bedroom + den 1 bath 567 SQ. FT.



ON THE QUEENSWAY











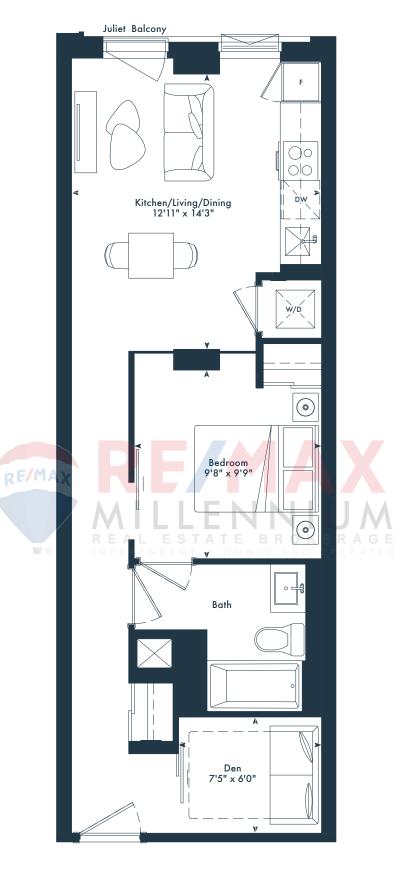




1ZD 1 bedroom + den 1 bath 567 SQ. FT.



ON THE QUEENSWAY











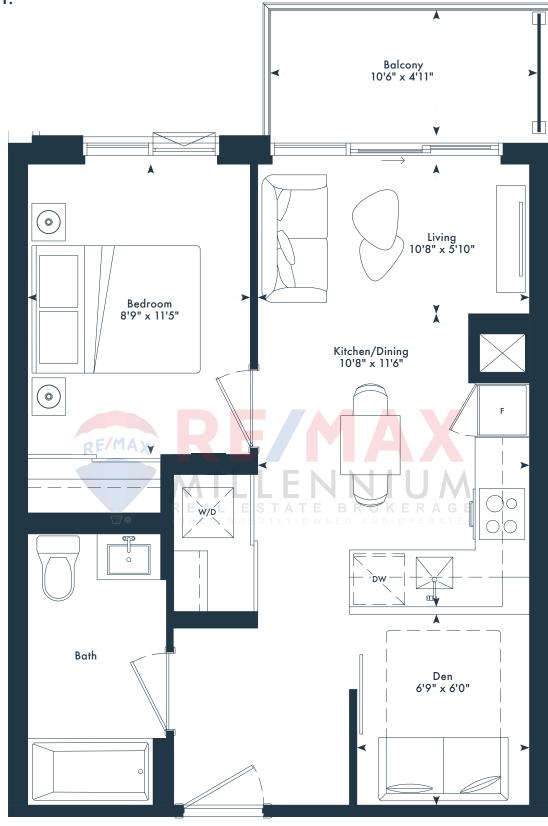




1 bedroom 1 bath 548 SQ. FT.



ON THE QUEENSWAY









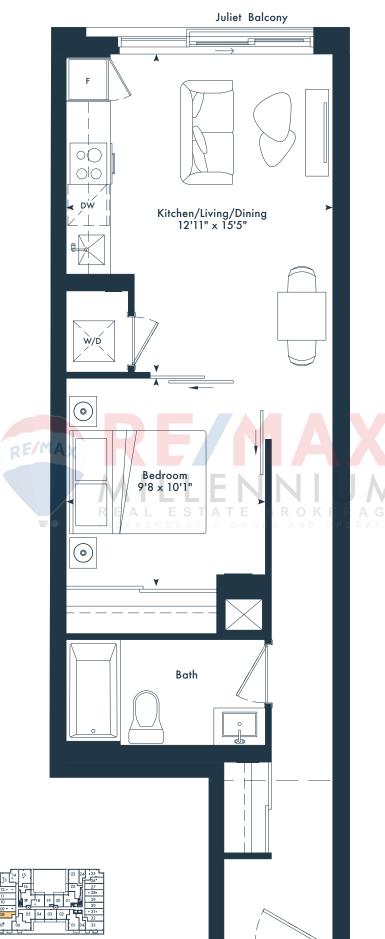




1 bedroom 1 bath 542 SQ. FT.



ON THE QUEENSWAY







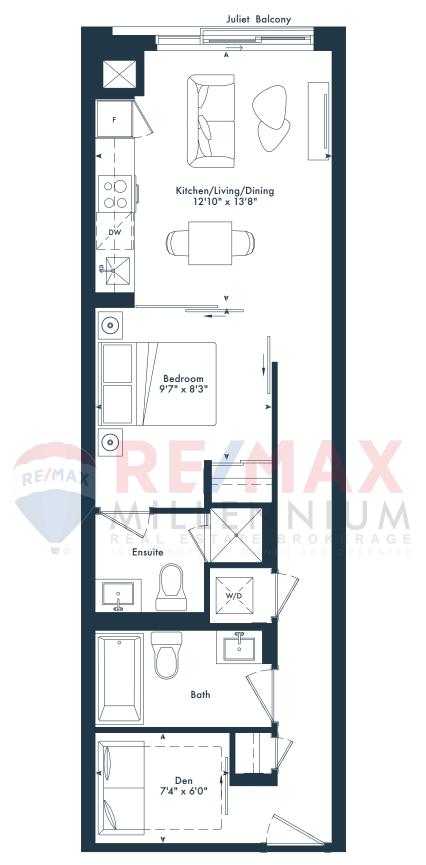




1 bedroom + den 2 bath 604 SQ. FT.



ON THE QUEENSWAY









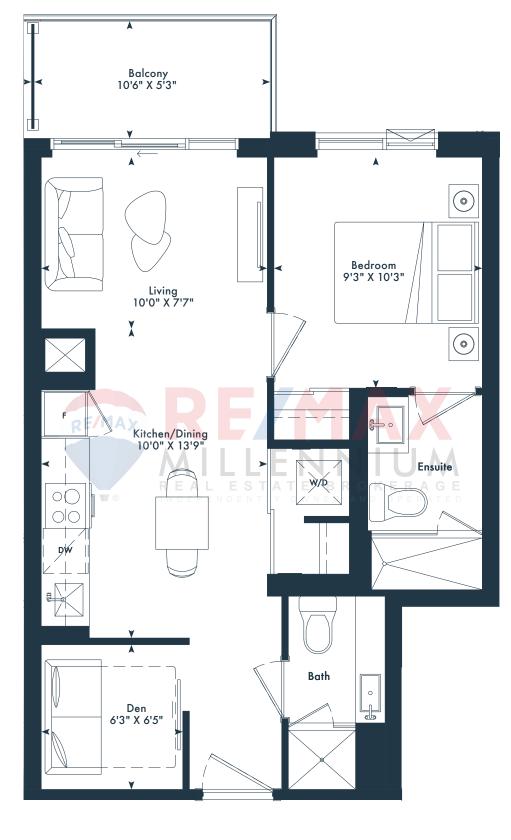




1 bedroom + den 2 bath 562 SQ. FT.



ON THE QUEENSWAY









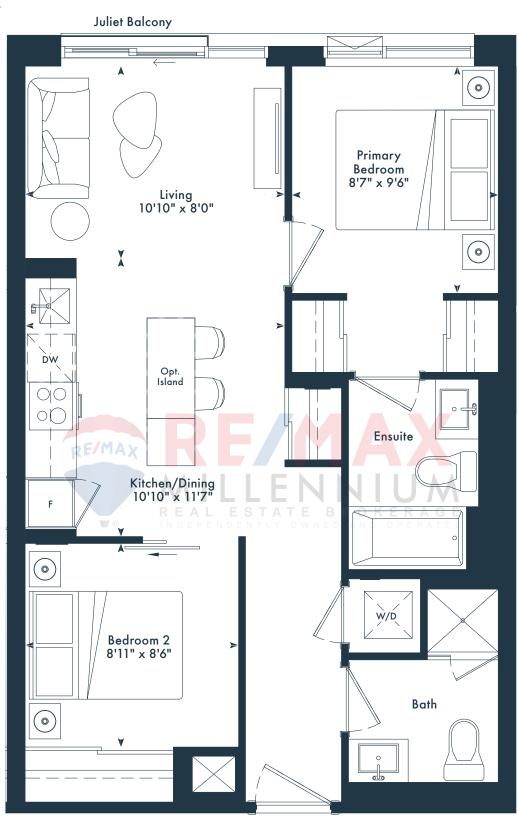




2 bedroom 2 bath 658 SQ. FT.



ON THE QUEENSWAY



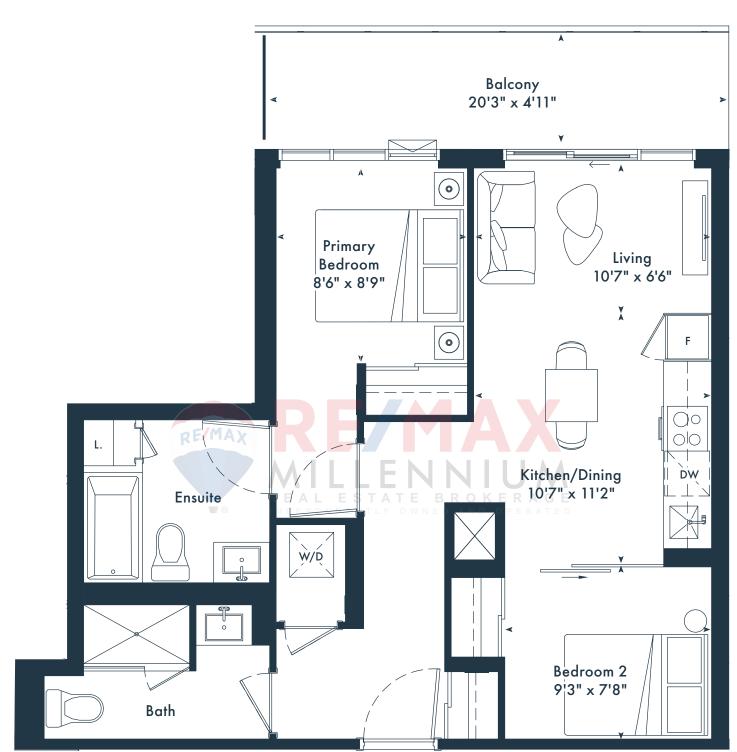


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SPRING

2 bedroom 2 bath 684 SQ. FT.





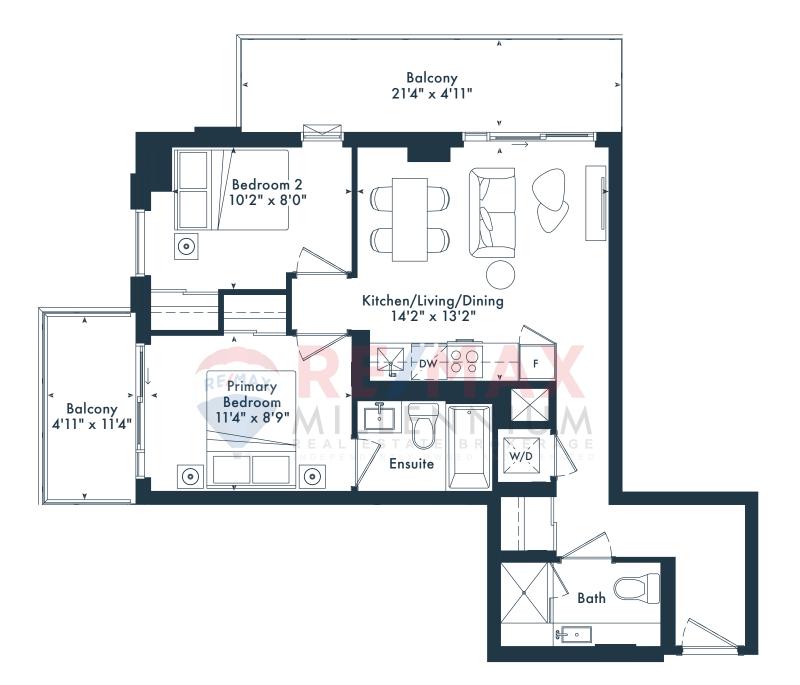


MARLIN SPRING DEVELOPMENTS















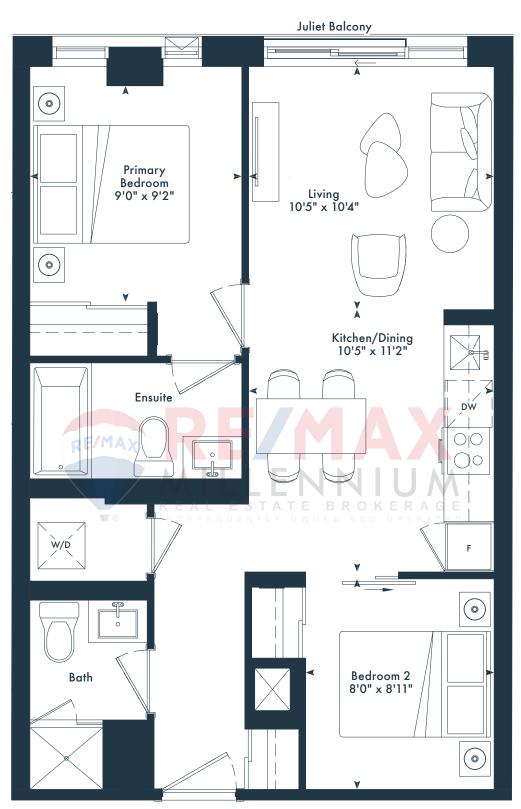




2 bedroom 2 bath 662 SQ. FT.



ON THE QUEENSWAY





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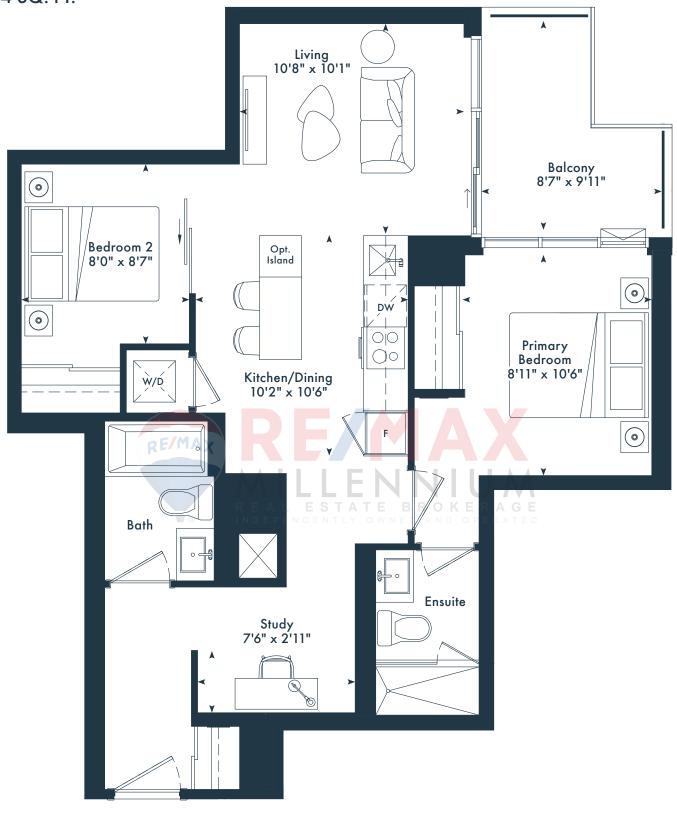
M A R L I N S P R I N G D E V E L O P M E N T S



2 bedroom 2 bath 784 SQ. FT.



ON THE QUEENSWAY





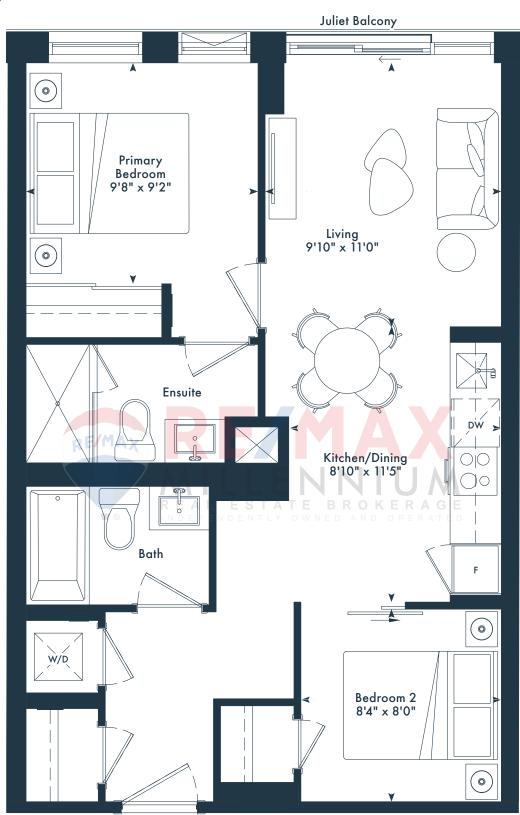




2 bedroom 2 bath 662 SQ. FT.



ON THE QUEENSWAY





 $M \land R \sqcup N$ 

SPRING

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A Terrace (4th Floor) 10'8" x 6'2" -----





# 4TH FLOOR





 $M \land R \sqcup N$ SPRING DEVELOPMENTS



 **5TH-6TH FLOOR** r<del>é e</del>



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12TH FLOOR





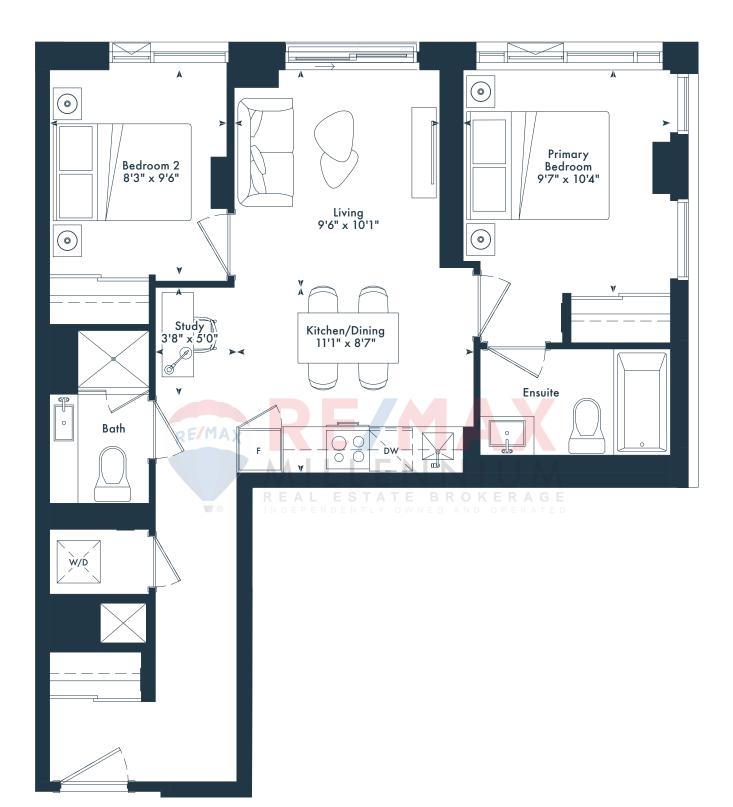




g Greybrook

2 bedroom 2 bath 739 SQ. FT.





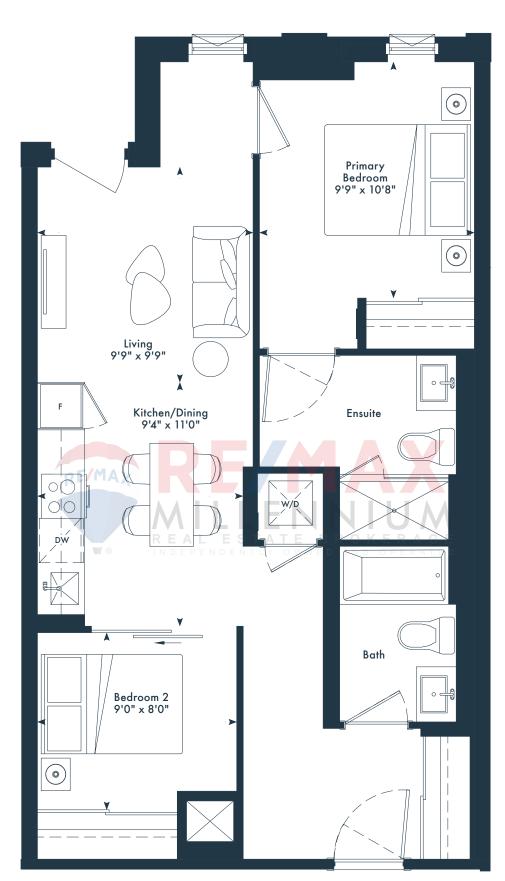


MARLIN SPRING DEVELOPMENTS **Greybrook** 

2 bedroom 2 bath 747 SQ. FT.



ON THE QUEENSWAY





MARLIN SPRING DEVELOPMENTS Greybrook

2 bedroom 2 bath 729 SQ. FT.













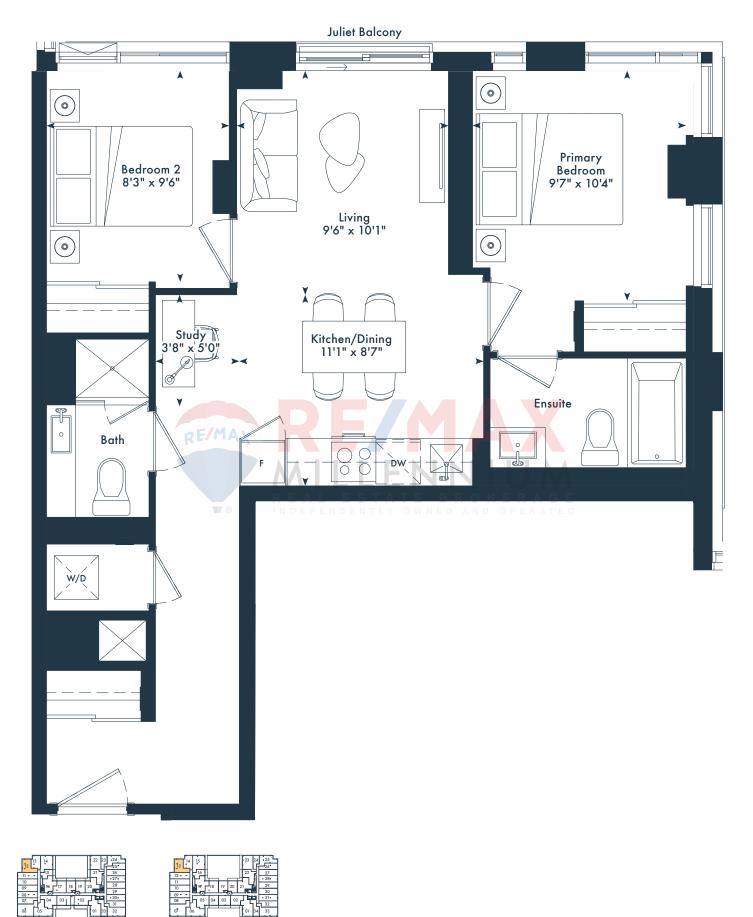




OYA J

ON THE QUEENSWAY

739 SQ. FT.



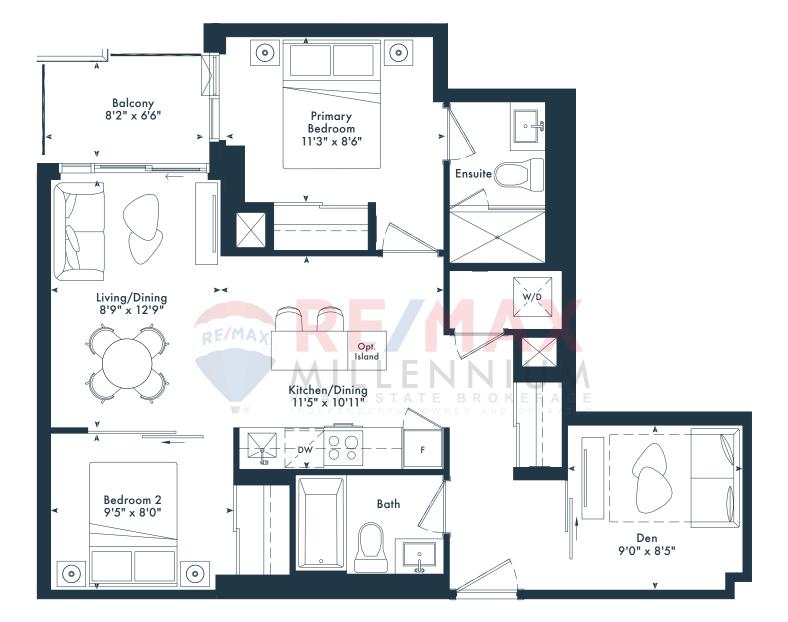
**# 4TH FLOOR** 



**# 5TH-6TH FLOOR** 

2 BD 2 bedroom + den 2 bath 797 SQ. FT.





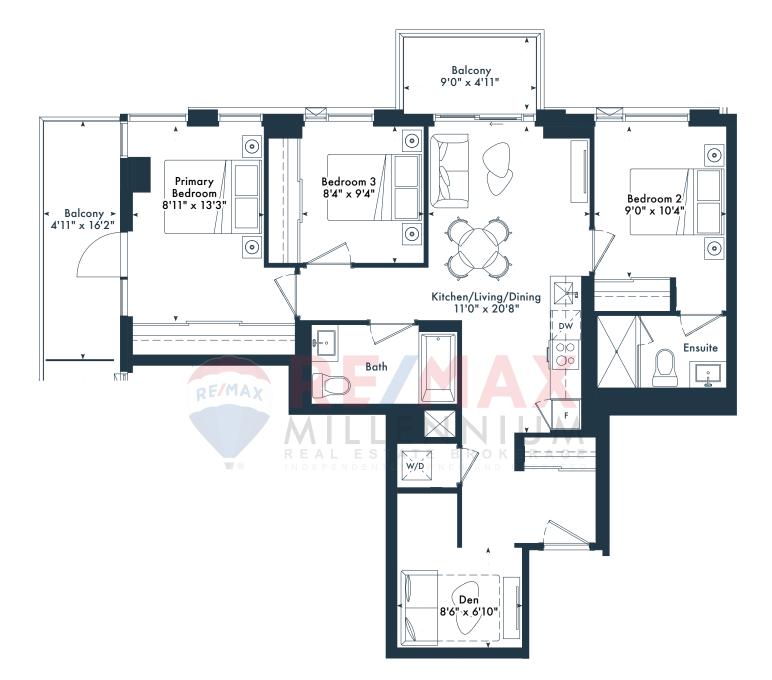


MARLIN SPRING DEVELOPMENTS



**3** bedroom 2 bath 1,012 SQ. FT.







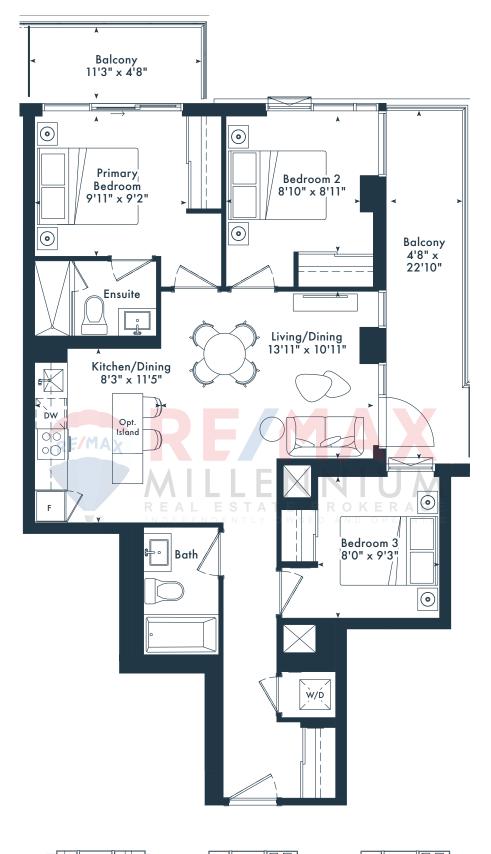




**3 bedroom** 2 bath 930 SQ. FT.



ON THE QUEENSWAY



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**Ø 8TH-9TH FLOOR** 



♦ 5TH-6TH FLOOR







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Ø 7TH FLOOR

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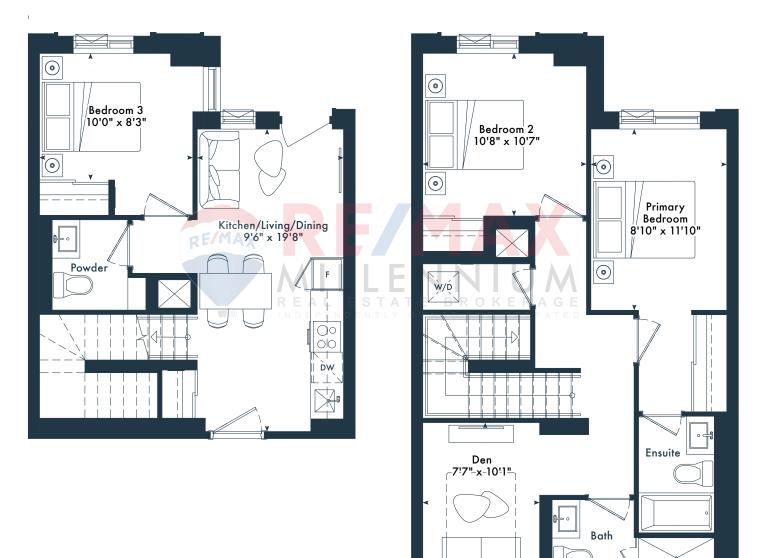
**# 10TH FLOOR** 

13 14 15

11TH FLOOR















**3** bedroom + den 2.5 bath 1,413 SQ. FT.













**3** bedroom + den 2.5 bath 1,195 SQ. FT.









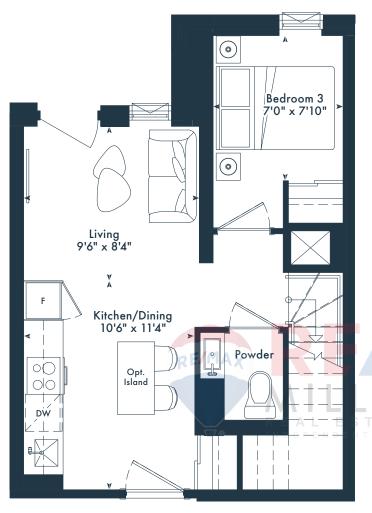


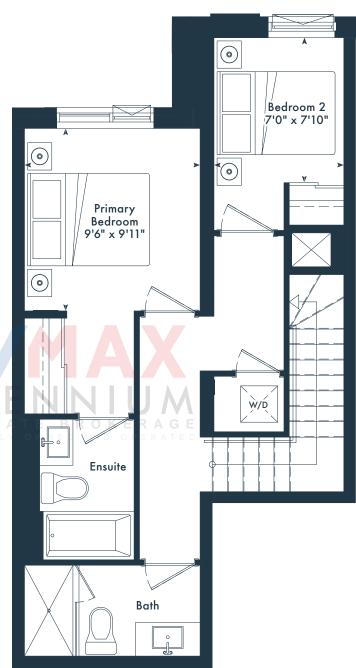


All rights reserved. Buildings and views not to scale. Some features and finishes herein are upgrades or are for illustrative purposes only and may not be available. Furniture is displayed for illustration purposes only. Layout does not necessarily reflect the electrical plan for the suite. Suites are sold unfurnished. Balcony, terrace and façade variations may apply, contact a sales representative for further details. Illustrations are artist's concept only. Prices and specifications subject to change without notice. E. & O.E. October. 2023

Bath

**3 bedroom** 2.5 bath 979 SQ. FT. JOYA ON THE QUEENSWAY















### INVESTOR BROCHURE



### ON THE QUEENSWAY



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# Why Invest in the GTA





+43%

+16.4%

Immigrants Coming to Canada by 2025 with a large percentage residing in the GTA (Immigration.ca)

Region in the Province (Ontario.ca)

Population Growth by 2046 (to over 10 Million, from 7 Million in 2023)

**+8.1**%

Job Growth Y/Y (Ontario.ca)



Condo Price Growth Y/Y (TRREB Condo Market Report)

### GTA Condo Market

### Average Yearly Sales

**2013** 5,027 Units \$334,952

**2018** 5,773 Units \$515,816

**2023** 6,844 Units \$737,868 +42% Price Increase

+35% Price Increase

GTA Y/Y Sales

5,672 Units (2022)

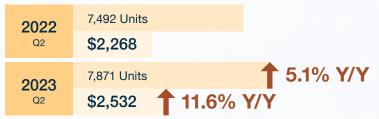
6,844 Units



**Rental Market** 

Average Increase in Condo Rental Price Y/Y :

### Average 1-Bedroom Condo



#### Average 2-Bedroom Condo

<	<b>2022</b> Q2	4,748 Units <b>\$2,990</b> 5.012 Units	<b>1</b> 5.6% Y/Y
	<b>2023</b> Q2	\$3,264	● 9.2% Y/Y



5 Year Increase for a 1 Bedroom Rental 2018: **\$2,055** - 2023: **\$2,532** Ir



### The Pearson Economic Zone

The area around **Pearson International Airport** is Canada's second largest employment zone.

10 min. 🚘 from JOYA.



### 400K JOBS Downtown Toronto (550K)

### In Ontario, The Zone accounts for:

**51%** of air transportation jobs

**36%** of warehousing and storage jobs

25% of pharmaceutical and medicine manufacturing jobs



The Zone contributed **\$53.4 billion** to Ontario's economy

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1 in 10 large companies in Ontario are located in the Zone



Pearson Airport processes over 45% of Canada's air cargo

**55% of workers** in the PEZ are immigrants, relative to 31% across Ontario

In 2021, **\$40.2 billion worth of exports** were moved through Toronto Pearson Airport

### Why The Queensway

### WEST-END GROWTH



### CONDO RESALE PRICE INDEX ISLINGTON CITY CENTRE WEST



### **TOP 3 RENTAL SUB-MARKETS**

TORONTO DOWNTOWN \$3,280 Average Rent \$4.16/PSF NORTH YORK \$2,859 Average Rent \$3.51/PSF

JOYA

### ETOBICOKE

\$2,861 Average Rent \$3.48/PSF MOST RECENT LEASED UNITS ON THE QUEENSWAY

1-BEDROOM	\$2,450/Month
1-BEDROOM + DEN	\$2,600/Month
2-BEDROOM	\$3,500/Month
3-BEDROOM	\$4,200 <sub>/Month</sub>

### MOST RECENT SOLD UNITS ON THE QUEENSWAY

#### 1-Bedroom

Resale	JOYA (Starting)
\$559,000	\$524,990

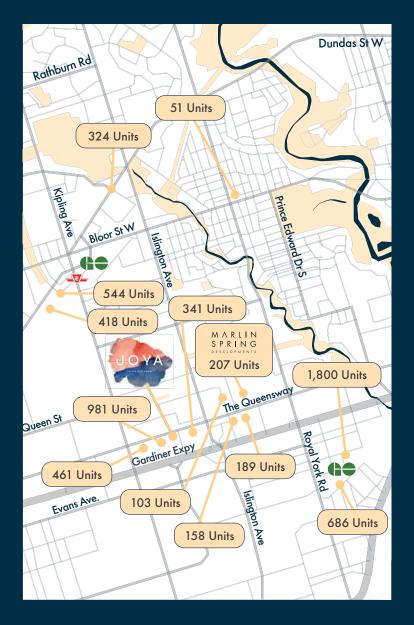
### 1-Bedroom + Den

Resale	JOYA (Starting)
\$649,000	\$585,990

#### 2-Bedroom

Resale	JOYA (Starting)
\$800,000	\$763,990

Source: MLS



## Over 6,263 Units Coming to the Area in 5 Years.

Only 3.8 months inventory on The Queensway (MLS)

# Connectivity

2 **Stations to the North** and South within a 10 min. drive

### KIPLING 🖅 🏫 🐠

- 9 min. drive from Joya
- Transit hub connects to TTC Subway, GO Transit, MiWay and Buses
- Yonge & Bloor in under 30 mins.
- Union Station in 40 mins.
- Connect to Milton

#### **Future Infrastructure**

Includes a GO Rail Expansion at the Kipling Bus Terminal with a completion value of over \$73M. The redevelopment integrates TTC subway, GO regional rail and local and regional bus services (GO, TTC, MiWay) into a single mobility hub through a new inter-regional bus terminal and other supporting infrastructure.

### 

- Part of the Lakeshore West Line, connects to Hamilton
- Union Station in 15 mins.

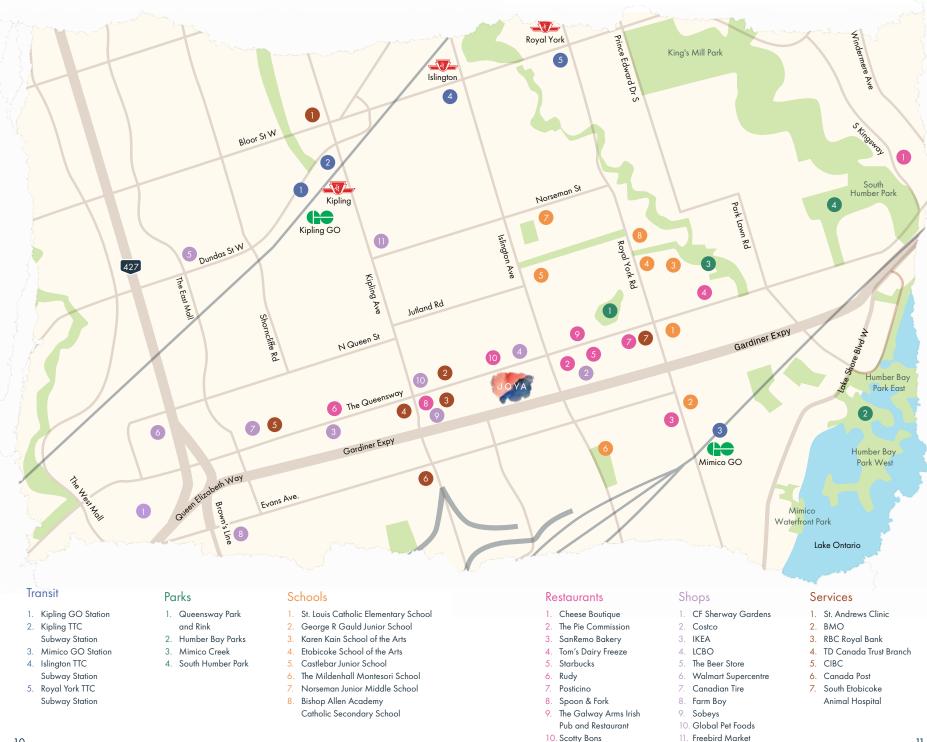
### HIGHWAY

- Downtown Toronto 15 mins.
- Gardiner Expressway 1 min.
- 427 5 mins.
- 401 10 mins.
- Pearson International Airport 15 mins.

### KEY LOCATION

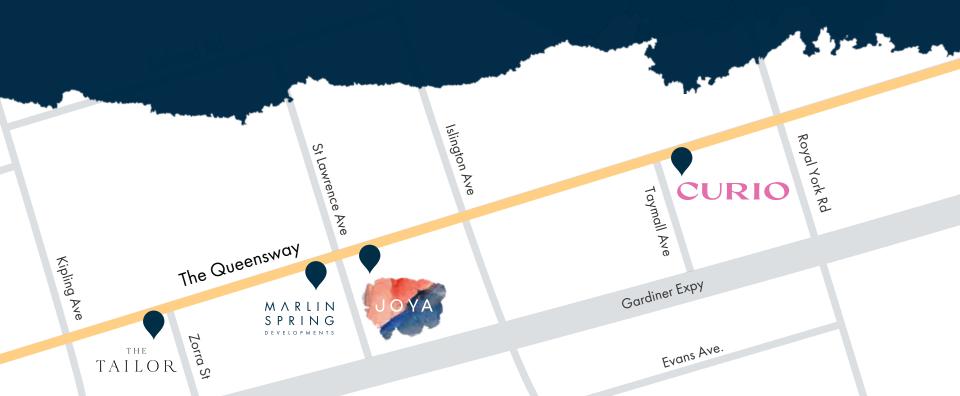
6 mins. to CF Sherway Gardens

> 7 mins. to the Waterfront



### M A R L I N S P R I N G D E V E L O P M E N T S

Marlin Spring Developments is invested in The Queensway and since 2018, has acquired a number of sites that will offer more than **1,500 new homes** along The Queensway corridor. The company is committed to building vibrant communities with service-based retail, unique live-work opportunities and lifestyle based amenities to meet the needs of this ever-growing neighbourhood.



# UOY

### ON THE QUEENSWAY

# THE FACTS

- 1045 The Queensway
- 12 storeys
- 321 units
- 338 1,450 SF
- Units:
  - 36 Studios
  - 41 1-Bedrooms
  - 126 1-Bedroom + Den
  - 79 2-Bedrooms
  - 31 3-Bedrooms
  - 4 Live/Work units
  - 4 Two-Storey Townhomes



# JOYA AMENITIES

14,000 SF of amenity space

### GROUND FLOOR

- Lobby & Lounge
- Pet Wash

### SECOND FLOOR

- Workshop/Craft Room
- Children's Play Area
- Gear Shop





### THIRD FLOOR

- Games Lounge
- Theatre Room
- Party Room
- Social Lounge

Fitness Centre with:

- Virtual Training Room
- Virtual Spin Room
- Treatment Room
- Yoga Room

### ROOFTOP

- Dining & Lounge
- BBQ

- Terrace
- Dog Run

### THE TEAM

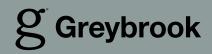
### M A R L I N S P R I N G D E V E L O P M E N T S

Marlin Spring Developments is an award-winning development company, building low-rise and high-rise communities throughout Toronto and the GTA. Committed to providing homes for Toronto's rapidly growing and diverse population, Marlin Spring Developments is focused on delivering exceptional homes with unique and desirable amenities customized to meet its clients' needs, in locations that provide access to transit, greenspace, schools, and conveniences. As the Marlin Spring Group's dedicated operating company for the development and construction of residential real estate in the Greater Toronto Area, Marlin Spring Developments growing portfolio currently consists of approximately 10,000 homes in various stages of development, construction, and completion.



**9 Billion+** Project Completion Value

+ 9,600+ Development Yalue Units 16 Million SF of GFA



Greybrook is a Toronto-based private equity firm that actively invests in and manages large-scale real estate development projects that contribute to the growth of thriving cities and communities.

Our diversified real estate portfolio, ranges from single-family homes, condominiums, multifamily rental and value-add apartment assets to ultra-luxury residences and retail.

Over the years, Greybrook has built a strong reputation for our ability to identify opportunities for new development and strategically partner with some of the best real estate developers in our chosen markets to create value and deliver exceptional homes to homebuyers and returns for our investors.

Visit us at www.greybrook.com to learn more.







ON THE QUEENSWAY

### IT'S YOUR HAPPY PLACE.

#### JOYACONDOS.COM 1045 THE QUEENSWAY



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